

CSR Case Study - Palghar Zilla Parishad Primary School

Founded on 2002 with an aim to provide education to everyone. We have started our journey with Maharashtra. Soon we have focused on various other needs in society with respect to education. We have soon developed a scientific pedagogy to cater the special need in Maharashtra rural areas.

Over the past few years HRE has developed the low cost and replicable solution that caters the students belong to BPL families. HRE has done the need survey rural areas to understand the need and current scenario in terms of education.

Our program has been spread all over in Maharashtra. We work with the parent and teachers to understand the problem area in the education, with the help of the local groups. We develop dedicated training modules and eLearning content with the aim to complete eradicate the primary education problem in India.

Home revise changing lives of millions by making education Easy, Enjoyable, Interesting and Memorable. Here is a story; we'd like to share...

We were developing smart school project in Palghar district Maharashtra. Our team was approaching every family for understanding the current scenario of education and problems to the family. Suddenly we found a group of kids playing with a stick and a ball in the nearby area. One of my team member asked to the parents present there, Why these kids are playing at this time? Don't they go to school?

The parents answered, we tell them always to go but they are not interested in studies. One of my team members approached a boy in the group named kartik. He asked, Kartik this should be your study time why you guys are playing here. He replied we are not at all interested in studies. Study is very boring and difficult to understand, and if we approach schools daily we have to do the class work on which is even more difficult for us. We have to do the same work as our parents are performing. They are uneducated and doing it so nicely, so we don't think there is any as such requirement to study. If we work or play in the time of study that is more enjoyable and fruitful.

We were so shocked with the reply of that little kid; he probably would be in class 7th. In the situation we realized it's not the fault of kids there is something in the system (Parents, Teachers, School & learning pedagogy) we have to implement.

Our next targets were schools. We approached school named as *Zilla Parishad Primary School, Devgaon, Tehsil Dahanu, and District Palghar* (School Code 27360309601). We found one head teacher and 5 teachers in School. The school is having classes till 10th standard. We gathered all teachers and head teachers and had communication about the teaching pedagogy, problem areas and students performances. Every domain was having different set of problem. All the communication initiated to our SMEs and senior management professionals. After the deep thought process we came across dedicated solutions.



Few days later our team approached to the same school. Team installed the eLearning solutions dedicated for the school. All the content was in Marathi Medium. We have given difficult meaning for every language. English words have been explained with the help of Marathi words. All sums of the text book are explained. The content is 100% aligned with the text book. The entire given sum is solved with explanation.

All the e content is supported by the animations.

We have visited every family and requested them to send their kids schools from the day onwards. We went karthik home and communicated to karthik. We told him that he doesn't need to come with the entire text book. We would show him video to teach each lesson. But he has to come with all his friends next day. He got ready. Same activity we have done in entire village.

The very next day maximum numbers of students were present to the school. All were curious and excited what's new? We segregated all the students in the different classes. Then our experts started classes with coordination of school teachers. All the students were so excited to see a big screen and projector. They were thinking there would be some movie or dram for them.

We asked every class which are the most difficult and boring subjects for them. There was various mix response. Mathematics, History and English were the common to all. Then we have asked them if we make your study every easy and enjoyable and in the same time they can enhance marks too. There would be no boredom and difficulty. In the response all were very excited i.e. how's that possible. We started with a sub module of Mathematics. The sub module was explaining the number system. We told them to be clam, silent and attentive till end of the video. All students did the same.

At the end of the video our expert asked few little questions related to videos. 70% students were able to answer the question. We asked how they got the correct answer. They told us we have seen the whole video and now they remember the number system very easily as we have explained in video.

At the end all were very happy and excited. We told students that we have made all your syllabus and subjects like this. You don't need to worry about the toughness. You have to be present daily to the schools from today. All your studies would be through the eLearning. All were agree and happily left the school.

We have also given a complete training frame work to teachers were they can enhance individual performance by the performance of students & school. The assessment framework was given to teachers and students.

The complete module has implemented in 10 months durations. The performance of students has improved rapidly and dropout rates decreased. Karthik passed out from 7th standard with 65% marks.

The experience was inspiring and delightful.

By
Pravin Tole
SME - Home Revise Education Pvt Ltd